Educational Television Branch/ONTARIO DEPARTMENT OF EDUCATION

PROGRAM INFORMATION

BULLETIN No. 9

DATE March 1, 1970

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SUBJECT Geography - In The Picture
Geography - Concepts and Regions, Part 2 (I12)

In The Picture is a special 20-minute geography program, designed for the Intermediate Division. The program presents a model for "tapping" the values in still and moving pictures. A viewer must develop a habit of searching visual data for clues, in order to understand a picture. For most people, aesthetic values predominate: pictures of landscapes are "beautiful", "ugly", "uninteresting", etc. Beyond the level of aesthetics, however, is the level of logical inference. A tree in the background of the picture may provide a clue to the climate, prevailing flora and fauna, and industrial and commercial developments in the region.

The approach in this program could be applied to the content of any picture. The sequences shown in the telecast are taken from footage shot in Trinidad and the voices of two observers comment on the images the viewer sees. Pictures (of land, sea, vegetation, clouds, people, streets, houses, vehicles, markets, crops, work, play, etc.) become the basis for inferences about social relationships, settlement patterns, economic conditions, power distribution, environmental stress, etc.

It is hoped that students will recognize the pattern of logical inference from visual data, demonstrated in the program, when they observe and study picture content. The program could also be used effectively to present information about Trinidad and to raise issues which the students could further investigate.

Pre-viewing Suggestions

The teacher could prepare the class by having a discussion of the pattern of logical inference which Conan Doyle made famous in the stories of Sherlock Holmes. This could lead to a short practice session, employing still pictures that the entire class could see.

Evaluation

The ETV Branch is interested in having teachers and students evaluate the approach of this program: Did it work? If not, why not? Was the program of interest to other levels, besides the Intermediate Division? Please send evaluations to: Assistant Superintendent, Social Sciences, ETV Branch, 1670 Bayview Avenue, Toronto 352, Ontario.

CBC Ontario Network	CBLT Channel 6 Toronto	CBOT Channel 4 Ottawa	CKLW Channel 9 Windsor	CHCH Channel 11 Hamilton	CJOH Channel 13 Ottawa
March 13, 9:10–9:30 May 28, 9:40–10:00	May 28, 9:40–10:00	May 28, 9:40–10:00	March 13, 10:00–10:20 May 28, 11:00–11:20	March 13, 9:10–9:30 May 28, 9:40–10:00	April 23, 10:20–10:40

Concepts and Regions, Part 2

Since the Teacher's Guide was published, more details concerning Program 8 have become available. As an example of the factors involved in regional development, the program will feature a study of the Mid-Canada Development Corridor. Teachers can obtain excellent background material in Mid-Canada Development Corridor...A Concept, a fifty page booklet which was based on a study by Acres Research and Planning Ltd., Toronto. This booklet can be obtained by writing to Mid-Canada Development Foundation, 480 University Ave., 18th floor, Toronto, Ontario. The cost is $4.00 per copy plus handling. Quantity prices are available upon request.